



180Degrees  
CONSULTING  
— S O F I A —

THE WORLD'S LARGEST VOLUNTEER CONSULTANCY

# What we do?



180 Degrees Consulting provides socially conscious organizations around the world with very high quality, extremely affordable consulting services. We work with organizations to develop innovative, practical and sustainable solutions to whatever challenges they are facing, and in so doing we develop the next generation of social impact leaders.



# Why we do it?

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There is no shortage of organizations that desire to improve the state of the world by promoting education, health, economic and environmental outcomes. However, many of them struggle to reach their full potential due to limited resources, time, staff and money. Our mission is to connect the unmet needs of socially conscious organizations with the untapped capabilities of top university students. Thus, we facilitate a mutually beneficial process.

# How we do it?



We help organizations to:

- Run the most effective programs possible
- Measure their social impact
- Improve their financial sustainability
- Be more data-driven in their decision-making
- Expand to new geographical areas
- Improve their human resource management and volunteer recruitment
- Improve their branding and marketing

# Key Facts

An overhead, black and white photograph of a business meeting. Several people are seated around a light-colored wooden table. They are looking at documents, laptops, and tablets. The scene is busy and professional, with various office supplies like pens, calculators, and coffee cups scattered on the table. The lighting is soft, creating a focused atmosphere.

- 2.6 million hours of consulting provided
- 33 countries worldwide
- 81 operating branches
- 1829 successful consulting projects
- 11,946 future leaders trained
- 5000 active consultants at any time
- \$100 million worth of services provided

# Sofia

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180 Degrees Consulting Sofia is the first branch in Bulgaria. It brings together highly motivated and academically excellent people with diverse backgrounds of studies (such as Finance, Marketing, Management and Law) and puts them in the role of consultants working on real projects for actual non-profits and social enterprises based in the capital of Bulgaria. 180 DC Sofia challenges not only their theoretical knowledge but also their ability to work together and think outside the box.



# Completed Projects

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Institute for  
Progressive  
Education

We helped the Institute for Progressive Education /IPE/, a non-profit with a mission to improve the education system in Bulgaria, launch two new revenue-generating projects that should enable IPE to lessen their dependence on project-based funding and make them financially sustainable. Our consulting team developed a marketing mix for both initiatives based on an in-depth analysis of the local market for extracurricular activities.



НАЦИОНАЛЕН МЛАДЕЖКИ  
**ФОРУМ**

We developed a long-term fundraising strategy for the National Youth Forum /NYF/, the biggest youth umbrella organization in Bulgaria with almost 50 members whose mission is to empower and actively engage the young Bulgarians, to help them become financially sustainable and enlarge their service portfolio.

# Our Contacts

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In case of interest or questions,  
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