

htw saar

**Hochschule für
Technik und Wirtschaft
des Saarlandes**

University of
Applied Sciences



Welcome to Saarbrücken, Germany



Saarland

- Smallest of the German federal states after the city states
- Located in the heart of Europe
- Population of 990 000
- Close to the borders of France and Luxemburg



Landmark of Saarland:
The Saar Loop near Mettlach

Saarbrücken

Capital of the German federal state of Saarland

University city

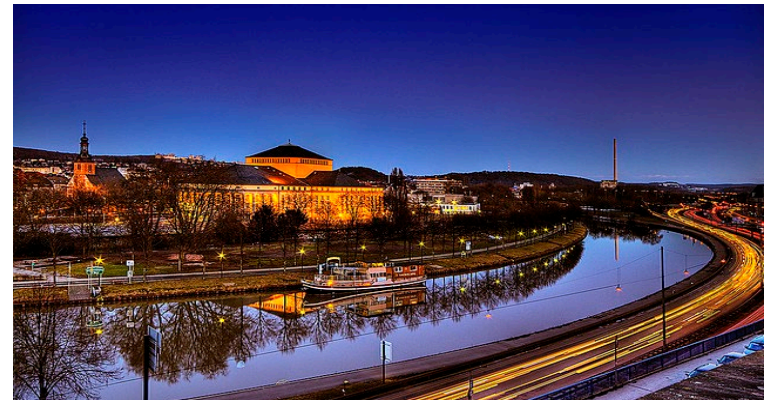
- 180 000 inhabitants
- 23 000 students

High quality of life:

- green city
- culture / festivals
- wide range of leisure activities
- “savoir vivre”
- international flair



→ Saarbrücken impressions



htw saar

- ca. 6000 students
- 700 international students from over 60 different countries
- more than 40 fulltime degree programs
- 4 schools on 3 campuses
 - Business School
 - School of Architecture and Civil Engineering
 - School of Engineering
 - School of Social Sciences



Academic units	Fields	Specialisation
business school	<ul style="list-style-type: none"> – business – tourism management – industrial engineering – international business – international management 	<ul style="list-style-type: none"> – accounting – aviation business management – business information technology – human resource management – logistics – marketing
school of architecture and civil engineering	<ul style="list-style-type: none"> – architecture – civil engineering 	<ul style="list-style-type: none"> – transformation of rural and urban spaces – construction and operations management – material flow management
school of engineering	<ul style="list-style-type: none"> – biomedical engineering – computer science – electrical engineering – mechanical engineering – mechatronics 	<ul style="list-style-type: none"> – neural engineering – communication systems – process engineering – product development – production technologies – quality assurance – renewable energy – automotive engineering – vehicular communication
school of social sciences	<ul style="list-style-type: none"> – health care management – social work – midwifery 	<ul style="list-style-type: none"> – early childhood education – evaluation – health care management

From nomination to classes: 2023/24

1. Nomination by home university (deadline: 1 May 2023, please consider the earlier deadline of your home university)
2. Deadline for submitting application documents : 31 May 2023
3. Arrival and enrolment: 25 – 29 Sep 2023
4. German intensive course: 4 – 20 Oct 2023
5. Start of classes: 23 Oct 2023

Visit www.htwsaar.de/incoming

- **Large number of modules taught in English**
- Accommodation
- Other practical information, such as visa (if applicable for non-EU students), health insurance, etc.

Estimated costs in Saarbrücken:

- Semester fee: ca. 225 Euro (including free public transport in the state of Saarland valid for 6 months)

- Sample budget monthly costs in Saarbrücken:

300-350€ Accommodation (room in shared flat, incl. utilities)

200€ Food

20€ Internet/telephone

18€ License fee for public broadcasting

100€ Leisure activities/culture/sport

100€ Travel, study materials, miscellaneous

~ 700-800€

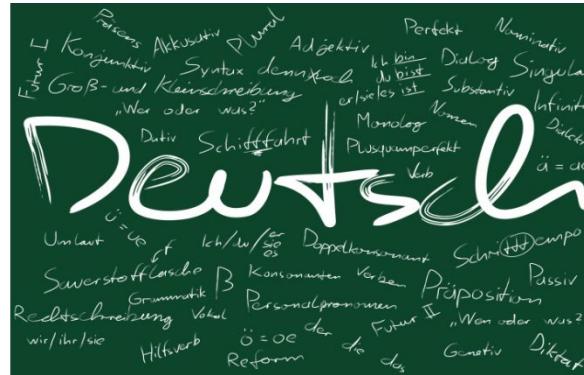
(students without an EHC/European health insurance card need to add monthly costs for the statutory health insurance, currently ca. 110€)

Services provided by the International Office:

- Pre-reservation service for accommodation
- Meet and greet service upon arrival in Saarbrücken
- Student tutors, mentoring
- German language courses before and during the semester (free of charge)
- Social program offer during the intensive course and along the semester

Free German Language Courses

-> before and during the lecture period



Learning in Tandems

Intensive Courses and Orientation

Courses for beginners

Business German

Academic Writing and Presenting

Social events + large catalogue of sports + cultural activities



Social events



incoming@htwsaar

Experience studying & living in the heart of Europe



See you in Saarbrücken 😊

www.htwsaar.de/incoming

htw saar

Introduction to the
htw saar Business School



→ The Business School's mission

- We impart more than just knowledge
- We assume social responsibility
(→ e.g. service learning module)
- We are firmly rooted in the region and internationally oriented
- We open up career perspectives (→ e.g. start up modules, counselling for start ups)
- We live our values
- We support personal development (→ e.g. business skills modules)



→ **Special strengths of htw saar Business School**

- Teaching in small groups – typically 20 to 40 students – at international business school level
- Mandatory internships for our degree-seeking students
- Faculty combining strong research background and management experience
- Strongly supporting start-ups and entrepreneurship
- Extensive collaboration with regional and international firms:
 - internships, projects, senior management lecturing and participation in our scientific and research advisory boards
- International co-operation with partner universities

→ **Business School in Rotenbühl Campus:
everything under one roof**

Virtual tour of the
Rotenbühl Campus



<http://www.pano.web-3d.info/tourHTWCampusRotenbuehl/htwCampusRotenbuehl-V01.php>

→ htw saar Business School

Operating figures:

- > 2,300 students
- 48 professors and 34 lecturers
- > 80 guest lecturers from private enterprises and public organizations per year
- Internship support service (placements at home & abroad)

Intensive cooperation with companies in the region, e.g.:

- Guest lectures, internships, cooperative theses, project seminars
- Cooperative research
- CEOs as members in our scientific and research advisory boards



Villeroy & Boch
1748

FESTO



BOSCH
Technik fürs Leben





International activities

- Incoming/outgoing standard
 - Staff mobilities, student exchanges
 - Student internships
 - **Large number of modules taught in English**
- **11 double-degree programs** with partner universities in China, Finland, France, Luxembourg, Mexico, Poland, Sweden and the U.S.
- Highlights of our activities:
 - **Europe/International Week** (May of each year) with 20-30 colleagues from partner universities
 - **ACEEPT** (tourism project week with 9 international partners)
 - **Summer Immersion Program** in June/July of each year
 - Works well for students from the U.S.
 - Selected business lectures
 - Factory and company visits, talks with CEO's



Summer immersion





Gala dinner at the International Week



Study programs at the htw saar Business School



Undergraduate programs	Graduate programs
Aviation Business and Piloting	/
Business Administration	Marketing Science Accounting and Finance Supply Chain Management
International Business (entirely in English)	International Management (entirely in English)
International Tourism Management	Leisure, Sports and Tourism Management Cultural Management
Industrial Engineering (B.Sc.)	Industrial Engineering (M.Sc.)
 DFHI programs*: Business Administration, Logistics 	DFHI Program Management Sciences*

*) Franco-German Institute of Higher Education: French-German double-degree programs in cooperation with the Université de Lorraine

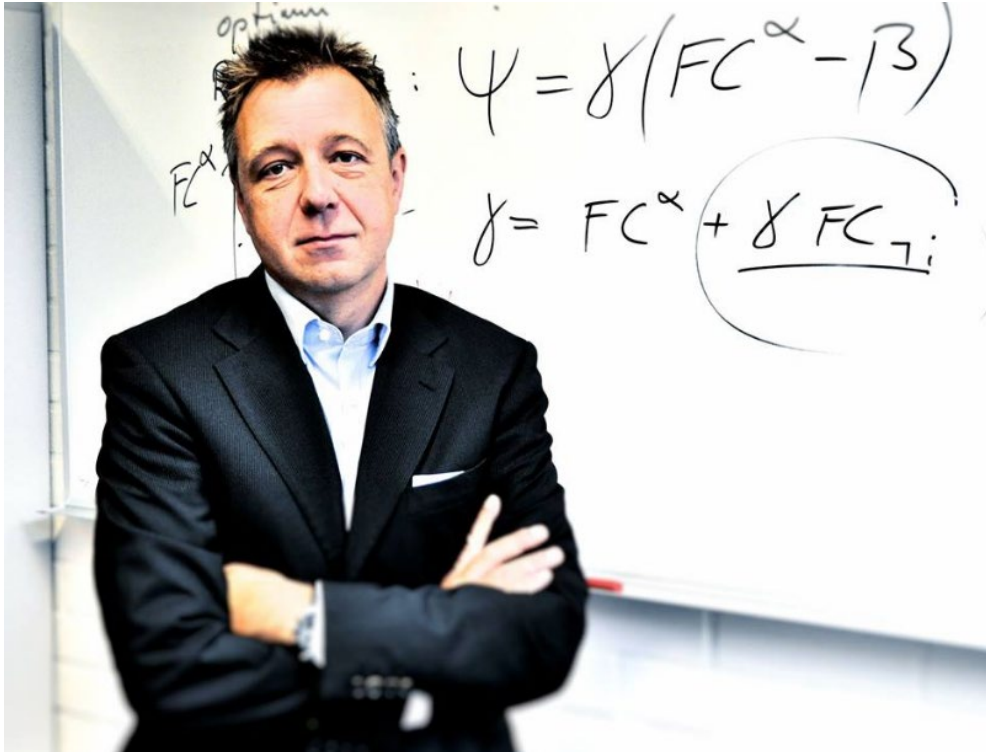
+ Joint Ph D programs with University of Saarland



→ Germany's "Professor of the Year 2016"

Prof. Dr. Markus Thomas Münter
reached first place in 2016 (Economics and
Law)

Awarded by UNICUM and KPMG Germany



→ **Germany's "Professor of the Year 2021"**

**Prof. Dr. Mana Mojadadr
reached second place in 2021 (Economics and
Law)**

Awarded by UNICUM and KPMG Germany



→ **Saarland Teaching Award 2023: Gender&Diversity in the university and in the workplace”**

All faculties team including Business School’s professors Prof. Dr. Malte Beinhauer, Prof. Dr. Holger Buck, Prof. Dr. Kerstin Heuwinkel, Prof. Dr. Nicole Schwarz (second place, awarded by the Minister of Science)



→ **Our contact information**

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University of Applied Sciences

Business School

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