



ICAEW Commercial Awareness

Interactive session

Commercial awareness is a key attribute that employers are looking for in candidates throughout the recruitment process. This session will draw upon students' current commercial awareness and provide them with top tips on how to expand and develop it. Working in small groups, students will analyse a chosen case study, featuring a well-known brand before discussing a range of questions designed to utilise and develop their commercial awareness skills. Students will present back their findings to the rest of the group allowing for reflection on the findings.

Join us and impress future employers with your commitment and knowledge in this area.

Date	Tuesday 16 May 2017
Venue	Big Conference Room, University of World Economy, Sofia
Cost	Free to attend with prizes sponsored by our partners and ICAEW
Time	11:00
Partners	BDO, Grant Thornton and Moore Stephens

Maximum of 36 participants, first come first served basis. To book please contact Mihail Musov, mihailmusov@abv.bg by Tuesday 2 May

